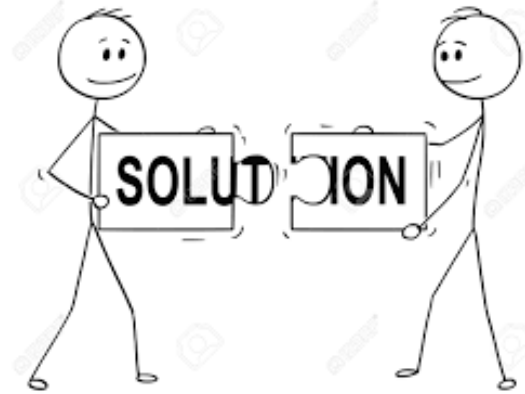




Describe your customer.



Why is your solution different?



What obstacles are coming?
Obstacle = Opportunity.

Entrepreneur's Business Plan Hack



What does success mean for your customer – your team?

Results
=
Intention
X
Attention

Action your plan.



Review your actions fortnightly.